



Wealth Planner

ANURADHA SHAH
MD & CEO,
Warmond Trustees and Executors

Where there is a will, there is Anuradha Shah. The managing director and CEO of Mumbai-headquartered Warmond Trustees and Executors has spent over two decades in the world of wealth and succession planning. Each of her days begins and ends with innumerable wills and testamentary trusts, among others. A lawyer by qualification, Ms Shah was associated with the wealth and tax planning division of Julius Baer, a global bank for private and institutional investors. Ms Shah was, in fact, instrumental in Warmond's acquisition of Julius Baer's trust business. Earlier, she also served with Merrill Lynch India, IL&FS Trust Company and Nishith Desai Associates, drawing up succession plans for the rich and the mighty. Taking a break from wills and testaments, Ms Shah talks about her personal life in a lively chat with **Sharmila Chand**.

How do you define yourself?

Someone who is there for others when they most need a friend

What is your philosophy of life?

Be good to others, and good things will happen to you. Work hard, and never give up.

What is your passion in life?

Do the best I can, professionally and personally.

What is your management mantra?

Fall in love with the problem, not the solution.

What would you like to say about your work?

I believe every family needs to think about smooth inter-generational transfer of their wealth and assets. Succession and estate planning allows me the privilege of working with and being able to influence multiple generations.

A business leader you admire the most...

Narayana Murthy

Your strength...

My ability to connect with people regardless of their age, economic background or interests

Your weakness

I get emotionally upset when I see unhappiness around me, especially if I cannot help.

Your kind of music...

Anything soothing to the ears

Your favourite holiday destination...

London

Golf or Bridge or...

Love watching Tennis and Football

You are a tough, serious boss or...

Serious about delivery but considerate

Formal suit or casual attire...

Like to dress for the occasion

What do you enjoy the most in life, generally?

Spending time with family

How do you de-stress?

Watching sports, meeting up with friends

Your mantra for success...

Aspire for excellence, success follows.

Your dream...

Watching a Wimbledon final from Centre Court

Ten years from now, where do we see you?

I don't set long-term targets, I believe more in mid-term plans and like to enjoy what I do.

Send feedback to chand.sharmila@gmail.com